

Social Value Update

Q1 2026



Head Office



January Reset: Health and Wellbeing

In 2026, BA launched an innovative Health and Wellbeing campaign, tasking a different Director in each quarter to lead a company-wide wellbeing initiative.

In Q1, this began with our London and Southeast Operations Director, Lee Virgin, launching the Branch Step Competition. The goal of this was to compete as branches to determine who could clock the greatest number of steps, with individual competitions being fuelled between Management and Site Teams, and prizes being awarded to the winning branches and top individual performers.

With the assistance of the StepUp app, we established a live leaderboard, fuelling the competitive spirit amongst our colleagues. The motivation to win got so strong that we even had staff braving the January cold during their lunchbreaks to get their steps in.



Samaritans: The Push-Up Challenge

BA set up 'The Roofies' team, committed towards taking on 2000 push-ups per person in remembrance of the 2000 lives lost to suicide across the world every single day. The Roofies included staff across the company, including some of our Directors, Designers, and Sustainability members, and managed to raise over £1000 for the Samaritans charity.

The challenge was not only a fantastic way of encouraging health and fitness among our colleagues, but it was also a conduit for increasing positive conversations about mental health and suicide, something so common, particularly among men in the construction industry. Over the course of the month, the push-up challenge additionally served as a refreshing reminder to us all that mental and physical health inextricably go hand-in-hand.

Birmingham



Birmingham Children's Hospital

Our HR Training Coordinator Natalie Pearman did a sponsored walk for Birmingham Children's Hospital (BCH), raising an amazing £350 for charity.

Much of this was donated by BriggsAmasco colleagues, in the hearts of whom BCH holds a very special place. BCH is a leading specialist paediatric centre, delivering some of the most advanced treatments to children and young people across the UK and abroad.



Guru Nanak Nishkam Sewak Jatha Charity

Hyflex Birmingham donated £8000 worth of porcelain tiles to the rooftop garden project of Guru Nanak Nishkam Sewak Jatha charity. Our team additionally provided their specialist skills and technical experience to bring together this essential community wellbeing space.

The project serves as more than just a garden, it is a space that will nurture community wellbeing, learning, and togetherness, especially for the elderly.

Brockwood Animal Sanctuary

Birmingham Branch donated over £2000 worth of roofing materials to the Brockwood Animal Sanctuary in Dudley, following the devastating damage from Storm Goretti which destroyed several animal enclosures.

The team also dedicated several hours of each of their specialist technical experience to help get the charity back up and running.



London



Mace: Women in Construction

BriggsAmasco London was a contributing sponsor to the 'Ladies Can Golf - Christmas Networking Event', part of Mace's 'Celebrating WIC and Allies Supporting' evening.

This was a remarkable opportunity to champion opportunities, break down barriers of access, and help enable brighter futures for women in the construction industry.

The event sponsored The Golf Trust, with a share of the proceeds donated towards their mission of making the sport of golf accessible for people with disabilities.



Timber Square Charity Raffle: Dementia UK

As part of our work with Mace at Timber Square, BriggsAmasco London donated a £200 Amazon gift voucher to the Timber Square charity raffle for Dementia UK. The charity helps to support individuals and families all across the UK who have been affected by the lifechanging circumstances of Dementia.

Jahn Courts Movember Appeal

BriggsAmasco London donated £100 towards the Jahn Courts Movember Appeal. The Movember charity raises awareness of men's health issues, in particular prostate cancer, testicular cancer, and suicide. BriggsAmasco was proud to support the charity, in particular as our work in the construction industry heavily interacts with men's health and wellbeing.



Yorkshire & NE



Wates: Empowering Futures Fund

BriggsAmasco Yorkshire donated £700 to the Empowering Futures Fund, as part of the work that we are doing at Joseph Norton Academy alongside Wates Group.

The charity seeks to empower underprivileged communities by providing essential resources such as clothing and school supplies to children and elders in need.



Kier: School Sports Day Charity Event

In partnership with Kier, BriggsAmasco Yorkshire sponsored a school sports day charity event, donating £300 towards supporting the occasion. The donation went towards the organisation of the day and helping to cover essential expenses.

BA is proud to promote healthy behaviours in young people from an early age which not only improves health outcomes but also educational attainment.



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