

Social Value Update

Q3 YTD 2026



Head Office



January Reset: Health and Wellbeing

In 2026, BA launched an innovative Health and Wellbeing campaign, tasking a different Director in each quarter to lead a company-wide wellbeing initiative.

In Q1, this began with our London and Southeast Operations Director, Lee Virgin, launching the Branch Step Competition. The goal of this was to compete as branches to determine who could clock the greatest number of steps, with individual competitions being fuelled between Management and Site Teams, and prizes being awarded to the winning branches and top individual performers.

With the assistance of the StepUp app, we established a live leaderboard, fuelling the competitive spirit amongst our colleagues. The motivation to win got so strong that we even had staff braving the January cold during their lunchbreaks to get their steps in.



Samaritans: The Push-Up Challenge

BA set up 'The Roofies' team, committed towards taking on 2000 push-ups per person in remembrance of the 2000 lives lost to suicide across the world every single day. The Roofies included staff across the company, including some of our Directors, Designers, and Sustainability members, and managed to raise over £1000 for the Samaritans charity.

The challenge was not only a fantastic way of encouraging health and fitness among our colleagues, but it was also a conduit for increasing positive conversations about mental health and suicide, something so common, particularly among men in the construction industry. Over the course of the month, the push-up challenge additionally served as a refreshing reminder to us all that mental and physical health inextricably go hand-in-hand.



Head Office



London Marathon: MK SNAP

BriggsAmasco supported and sponsored Matthew Hoddinott, an agent for the roofscaping company Zoontjens, and longtime associate of Briggs Amasco Limited to take part in the 2026 London Marathon.

Matthew was raising money for Milton Keynes Special Needs Advancement Project (MK SNAP). Established in 1992, MK SNAP is a charity built on achievement, teamwork and individual development. Their purpose is to offer education, life skills, work preparation and opportunities for work to individuals aged 18+ with learning difficulties.

Matthew raised £2190, managing to exceed his original target of £2000. Well done to him and all those involved at MK SNAP!



Birmingham



Birmingham Children's Hospital

Our HR Training Coordinator Natalie Pearman did a sponsored walk for Birmingham Children's Hospital (BCH), raising an amazing £350 for charity.

Much of this was donated by BriggsAmasco colleagues, in the hearts of whom BCH holds a very special place. BCH is a leading specialist paediatric centre, delivering some of the most advanced treatments to children and young people across the UK and abroad.



Guru Nanak Nishkam Sewak Jatha Charity

Hyflex Birmingham donated £8000 worth of porcelain tiles to the rooftop garden project of Guru Nanak Nishkam Sewak Jatha charity. Our team additionally provided their specialist skills and technical experience to bring together this essential community wellbeing space.

The project serves as more than just a garden, it is a space that will nurture community wellbeing, learning, and togetherness, especially for the elderly.

Brockwood Animal Sanctuary

Birmingham Branch donated over £2000 worth of roofing materials to the Brockwood Animal Sanctuary in Dudley, following the devastating damage from Storm Goretti which destroyed several animal enclosures.

The team also dedicated several hours of each of their specialist technical experience to help get the charity back up and running.



Birmingham



Bridgnorth Walk for Highley Miners FC

Birmingham Branch Manager, Ian Weston took part in a 22 mile Bridgnorth walk to the top of Brown Clee Hill to raise money for his son's football club, the Highley Miners FC.

Ian also serves as the Vice Chairman of the club, and additionally volunteers there as a coach. The event managed to raise £1000 needed for a camera to record matches.

BriggsAmasco serves as a club sponsor and in 2025 donated £750 to contribute towards the team kits. The club serves as a pivotal point of community cohesion by introducing football to young people of all varying skillsets, teaching them the values of discipline, hard work, and fitness.

Gary Chue x Crossfit for Mental Health

Our Gary Chue, Senior Estimator for Birmingham, took part in a Crossfit Competition at Healthape Fitness, Stourbridge in September. A donation was made by the club to a Men's Mental Health Charity as one of the members recently lost a close friend due to mental health issues.

There were three challenging workouts sets, including the clean and jerk, deadlifts, sandbag squats, and pull-ups, to name a few.

Gary took part in the Scales Masters Division with his teammate Chris Jones MBE, the former Project Director of the Commonwealth Games Aquatic Centre, and they won!



Hyflex Birmingham



Cancer Research: Race for Life

Our Lead Contracts Controller for Hyflex Roofing, Claire Yardley, took part in a 5k mud run 'Race for Life' at the Sandwell Valley Country Park for Cancer Research UK.

Cancer Research UK is the world's largest independent cancer research organisation. They fund scientists, doctors, and nurses to prevent, detect, and treat cancer. The charity also provides public health information, runs awareness campaigns, and helps shape government health policies. Funded almost entirely by the public, they raise money through donations, legacies, community events, and retail shops.

At last count, Claire managed to raise an incredible £615 for the charity, and the number is still climbing. Well done to her for such an amazing display of effort and commitment!



London



Mace: Women in Construction

BriggsAmasco London was a contributing sponsor to the 'Ladies Can Golf - Christmas Networking Event', part of Mace's 'Celebrating WIC and Allies Supporting' evening.

This was a remarkable opportunity to champion opportunities, break down barriers of access, and help enable brighter futures for women in the construction industry.

The event sponsored The Golf Trust, with a share of the proceeds donated towards their mission of making the sport of golf accessible for people with disabilities.



Timber Square Charity Raffle: Dementia UK

As part of our work with Mace at Timber Square, BriggsAmasco London donated a £200 Amazon gift voucher to the Timber Square charity raffle for Dementia UK. The charity helps to support individuals and families all across the UK who have been affected by the lifechanging circumstances of Dementia.

Jahn Courts Movember Appeal

BriggsAmasco London donated £100 towards the Jahn Courts Movember Appeal. The Movember charity raises awareness of men's health issues, in particular prostate cancer, testicular cancer, and suicide. BriggsAmasco was proud to support the charity, in particular as our work in the construction industry heavily interacts with men's health and wellbeing.



London



One Million Steps in June: Victim Support

Carly Virgin is committing to 1 million steps in the month of June in order to raise money for the charity, Victim Support. That's an average of 33,000 steps per day! So far £485 has been raised.

Victim Support is dedicated towards supporting people affected by crime and traumatic incidents in England and Wales, providing specialist services, advice, and free confidential support 24/7.



Q1 Branch Steps Challenge

Well done to London Branch who won the Q1 Branch Step Challenge. They celebrated their success with an activity day, taking part in "Prison Island", a multi cell escape room.

Congratulations to London for their win, and well done to all of our other branches for getting their steps up and committing to healthier and active living!

Central Hall Westminster

BriggsAmasco London proudly assisted our friends at Central Hall Westminster by donating empty pallets, ready to be upcycled and given a new life as outdoor furniture on their terrace. A brilliant example of sustainability, circularity, and waste reduction.

A special thanks to our Project Manager Tomasz Doborzynski for organising this.



London



Construction Beats Cancer

BriggsAmasco London donated £100 to sponsor colleagues in Willmott Dixon, who alongside the wider Construction Beats Cancer board members took part in the half marathon at London Shine Night Walk in September to raise money for Cancer Research UK.



Yorkshire & NE



BriggsAmasco North: Charity Walk

Our colleagues within the entire northern region of BriggsAmasco, and their families, completed an 8km walk around Harewood House for Macmillan Cancer Support.

Macmillan Cancer Support is one of the UK's leading charities, providing physical, emotional, and financial support to people living with cancer and their families. Funded almost entirely by public donations, they are a vital resource from the moment of diagnosis through treatment and beyond.

Our team managed to raise a whopping £2630 for the charity, far exceeding their target. Well done to all involved!



School Fundraising: The Colour Run

Our Administration Assistant for Hull, Helen Richardson, regularly commits to several of her son's school fundraising events. In June, she took part in a 'Colour Run', a fun run where participants are showered from head to toe in vibrant, non-toxic, food grade cornstarch powder.

The school managed to raise an amazing £500 for a forest they are trying to develop. Well done to all those involved for an incredible sustainability cause!

Yorkshire & NE



Work Experience

Our colleagues in the Yorkshire and North East region were proud to play hosts not once, but twice to young people trying to gain critical work experience.

On the right, we have from our own stock, Declan Melling, the son of our Operations Director for the North, who joined us for a short period to better learn about roofing & waterproofing, and its essential role in the wider construction industry.



Work Experience

On the right, we have Oscar Lucas, who also joined our Hull branch for a short while. The construction industry, in particular the roofing and waterproofing subsector has been suffering from a prolonged skills shortage.

Taking on work experience students and providing opportunities to apprentices has long been a part of BriggsAmasco's long-term strategic agenda, and we continue to recruit, train, and inspire the next generation of roofers.

Yorkshire & NE



Wates: Empowering Futures Fund

BriggsAmasco Yorkshire donated £700 to the Empowering Futures Fund, as part of the work that we are doing at Joseph Norton Academy alongside Wates Group.

The charity seeks to empower underprivileged communities by providing essential resources such as clothing and school supplies to children and elders in need.



Kier: School Sports Day Charity Event

In partnership with Kier, BriggsAmasco Yorkshire sponsored a school sports day charity event, donating £300 towards supporting the occasion. The donation went towards the organisation of the day and helping to cover essential expenses.

BA is proud to promote healthy behaviours in young people from an early age which not only improves health outcomes but also educational attainment.

New Crop of Apprentices in the North

BriggsAmasco welcomes a new crop of apprentices across our northern branches, with two roofing apprentices both in Manchester and Yorkshire, and Harry, our new apprentice QS/Estimator in Hull branch who is pictured on the right.



Glasgow



The Lighthouse Charity: 10k Walk

In participation with Multiplex and other subcontractor trades involved in the UoG Keystone project, BriggsAmasco Glasgow took part in a 10k walk to raise money for The Lighthouse Charity.

BriggsAmasco have been longtime supporters of The Lighthouse Charity, which provides 24/7 holistic support to the UK&I construction community on all aspects of emotional, physical and financial wellbeing. They provide a range of information, guidance and support on a huge variety of wellbeing issues.



Nan McKay Community Hall & Bowling Green Together

George Halbert, our Document Controller in Glasgow has had a longstanding commitment towards helping community groups in Glasgow.

George has been a board member of the Nan McKay Memorial Community Hall for 6 years and in April became the charity Treasurer.

George has also been involved with Bowling Green Together since 2022, a predominantly women of colour led community group, who alongside other marginalised groups, build spaces that bring people together.

During a recent community build project, the organisation constructed a swing using a mixture of donated timbers. People were invited along to learn new skills and help build the play structure for the local community.

Glasgow



Glasgow x MPX Quiz Night

BriggsAmasco Glasgow participated in a quiz night with Multiplex raising money for Action for Children. Our team donated £180 all in all. Sadly, there were no winners from BA, but plenty of bonus points were won on the karaoke.



Chessington



TCS London Mini Marathon

Karina Frost and her family took part in the TCS London Mini Marathon, serving as the traditional curtain-raiser for the main London Marathon weekend.

22,000 children and young people participated in this 1 mile and 2.6km courses, beginning at Horse Guards Parade and ending on The Mall in front of Buckingham Palace. Students received a mini medal upon successful completion, and the title sponsor TCS donated £10 to the school of each child that took part.

40 places were given to Karina's children's school, building an amazing £400. Well done to Karina and her family for taking part!



Next Gen British Armed Forces Day

Our Pre-Construction Director Neil Harrison and Major Projects Estimator Ben Bonner supported the Single Ply Roofing Association (SPRA) at the Next Gen British Armed Forces day at Aldershot Garrison, to help recruit the next generation of single ply roofers for the roofing and waterproofing industry.



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